

July 29, 2009
The Palmyra-Macedon Rotary Club's
Canaltown Crier



THE FOUR-WAY TEST

- 1. Is it the TRUTH?**
- 2. Is it FAIR to all concerned?**
- 3. Will it build GOOD WILL and BETTER FRIENDSHIPS?**
- 4. Will it be BENEFICIAL to all concerned?**



Entering Erie Canal Lock #29 at Palmyra, NY



Macedon Veteran's Memorial, Canal Park

Palmyra Macedon Rotary Website: www.palmyramacedonrotary.org
Rotary District 7120 Website: www.rotary7120.org
Rotary International Website: www.rotary.org

July 29

Club Assembly

July 22

District Governor Mark Wyse

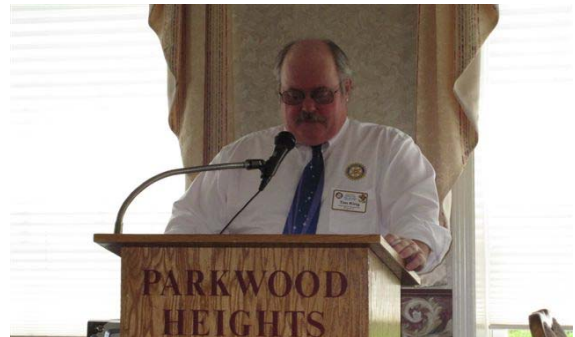
This week's meeting marked the official visit to our Club by 2009-10 District Governor Mark Wyse of the Ontario-Walworth Rotary Club, who outlined his goals for the year. He was accompanied by his wife, Linda.

The DG was introduced by fellow Ontario-Walworth Rotarian Tim King, who recently replaced DG Nominee Norma Reilly as Assistant Governor of Area 11.

In his remarks, the Governor stated that his major initiative for the District in the coming year will be a continuation of the "Pennies for Polio" program, which last year raised \$68,000 to support the Rotary International "Polio Plus" program. One major difference between this year's fundraising effort and that of a year ago, Mark noted, is the way in which individual Club goals are set. Last year, each of the 68 Rotary clubs in District 7120 was assessed a flat \$1,000 amount, which placed a strain on smaller clubs. To alleviate this situation, he said, this year's goal will consider club size by setting a goal of \$10,000 for each of the twelve Areas within the District. Our Area (Area 11) comprises the Rotary clubs of Gananda, Newark, Ontario-Walworth, Palmyra-Macedon, and Williamson.

There are three potential benefits to be derived from this year's expanded "Pennies for Polio" effort, Mark stated. First is increased community involvement, with more organizations and community groups invited to participate. The second benefit will be the opportunity to educate a new generation of children who have never known about the dread disease Polio, which is a bitter memory of many of us of a certain age. And, finally, the DG noted, this will provide a great opportunity "to put a good face on Rotary" as clubs throughout the district raise community awareness of our organization and the work we do.

Next, the District Governor talked about this year's theme chosen by Rotary International President John Kenney of Scotland: The Future is in Your Hands. There are five major areas of focus within this theme, he stressed. Two are international in scope



Ontario-Walworth Rotarian Tim King



District Governor Mark Wyse

and supported by RI matching grants, which focus on the need for adequate water resources and hunger in many areas of the world.

Closer to home, the focus is on the areas of Literacy, Youth and Membership. While District 7120 is doing a good job in the area of Literacy – including our Wayne County Spelling Bee and the Dictionary project for third graders – the areas of youth involvement and membership need to be addressed vigorously at the District level, he said.

To support this claim, Mark pointed to the fact that fully two thirds of the District's Rotary clubs are not actively involved in the international Youth Exchange program for high school students. In the past year there were only 17 “outbound” exchange students and just 25 “inbound” students sponsored by District clubs. “These are missed opportunities for Rotary”, he said.

Another area in which the District is failing our youth is RYLA – the annual Rotary Youth Leadership Awards program – which provides a summer leadership training seminar for high school and college age youth. Just 22 high school students participated in this year's RYLA program, while the college level program had to be cancelled for lack of participants. Mark Wyse also stressed the need for two couples to serve as RYLA “Mom and Pop” leaders for the coming year.

Another area where Rotary serves our youth is in the Interact Clubs, which accounts for the most youth involvement within our district. Currently, 48 clubs are actively supporting community and school Interact Clubs. The DG stressed that involvement in Interact is an “important avenue to Membership growth”, as every Interact parent is a potential Rotarian. Other areas of youth involvement include the annual Oratorical and Vocal Music competitions for high school students within District 7120.

In his concluding remarks, Mark Wyse stressed that Membership recruitment and retention continues to be the most pressing issue facing Rotary Clubs within our District and throughout the United States. Without a continuing influx of new and younger, talented and energetic members, our organization will not be able to sustain all of the important service initiatives we provide to our communities. Thank you, Governor Mark, for your inspiring message. You can count on Pal-Mac Rotary to continue our support in every Avenue of Service!



President Dave Pray, Linda Wyse, and DG Mark Wyse

Missing in Action

M. Clement, M. Courtney, T. Cox, V. Daly, R. Leopard, J. McGovern, A. Pechler, M. Rutkowski, N. Schrader, B. Sloan, E. VerPlank, P. VerPlank.

Thoughts and Prayers

We are asked to pray for the family of Carol Prizzi of Macedon, who passed away on Tuesday, July 21.

Eric Chapman asked that we continue to pray for his mother, Doris, as she continues her struggle with cancer.

We were asked to think of Wayne County Sheriff Richard Piscotti, as he recovers from a recent heart attack.

FOOD PANTRY DONATIONS

The pressing need for both communities is for donations of paper goods – paper towels, napkins, toilet paper – as well as laundry soap and dish detergent. Please continue to be generous each week!

Guests and Visiting Rotarians

DG Mark Wyse and wife, Linda, Ontario Walworth Rotary Club

AG Tim King, Ontario Walworth Rotary Club

Katie Read, wife of Dave Read

Eddie Chapman, wife of Eric Chapman

Birthdays and Anniversaries

Deb LeMoyné confessed to a July 13 birthday.

Dave Read also celebrated a birthday on July 11.

Today – July 22 – was Dave and Katie Read's 48th wedding anniversary. Congratulations!

Happy Bucks and Confessions

Dianne Sloan recently enjoyed a three-day getaway visiting friends in Chicago.

Leslie Vecchiotti offered a “Happy Buck” for the surprise return of daughter, Julianna – our Exchange Student to Germany – on July 7. She had been scheduled to return home on July 11, and arranged an earlier flight to surprise Mom!!

Margaret Brooks recently traveled to Colorado to attend “the first grandchild's wedding.”

Cindy Surline donated a well-deserved “Happy Buck” for the fact that this year's Hill Cumorah Pageant is over! Cindy turned in an outstanding job as our Club's manager for RL Concessions for this year's fundraiser at “the Hill.” Thanks for all your hard work, Cindy!

Past President Peter Park also offered a buck for his daughter's recent third birthday celebration.

Peter Park and Eric Chapman also enjoyed a recent golf outing at a course in Welland, Ontario, where they were paired with a couple of Canadian golfers. Sounds like it was quite a round!

Dave and Katie Read recently enjoyed a six-day trip to northern Michigan – the annual “mini-reunion” with three of Katie's Nazareth College classmates. Highlight of the trip was a day tour of historic Macinac Island.

Rotary Club News

- President Dave thanked Ralph Kommer, Cindy Surline, and Bob Yost for their outstanding leadership efforts, and all the dedicated workers who helped make this year's RL Concessions a great success.
- Fair Booth Manager Kim Clement was on hand to circulate the sign up sheet for worker shifts, August 10 – 15. Please plan on taking a shift, if possible.
- Joan Shaffer has Canaltown Days raffle tickets for all members. Every member is responsible for a minimum 10 books of tickets. If you have not yet received your tickets, contact Joan ASAP.
- Just a reminder – 2009–10 dues are due! If you have not yet paid, please take care of this.
- President Dave reminded Board members that the next Board of Directors will be held at the Palmyra Community Center on Thursday evening, August 6, at 6:30.
- Eric Chapman announced that the Macedon Partners Association, Inc. is seeking volunteers to help conduct a consumer survey on Main Street and at Wal-Mart during July and early August. Results of the survey will assist Macedon businesses in becoming more successful and improving the quality of retail and service opportunities available to local residents. If you would like to participate in this endeavor, see Eric for more information.

50/50 Winner

\$14, won by Bob Yost.

Upcoming Programs and Presenters

- Aug. 5** Gary Hopkins: Tobi Keefe, Canandaigua VA Hospital
Aug. 12 Wayne County Fair – NO MEETING
Aug. 19 Nancy Schrader: RYLA Representative
Aug. 26 Club Assembly, Parkwood Heights
Sept. 2 Pat VerPlank, TBD

Please give the name of your speaker and topic to Debbie LeMoyne (986-2625 or email debbie.lemoyne@garlock.com) ASAP. If you are unable to find a speaker on the day that you are assigned either find a replacement or switch with someone. If you are looking for topics, please contact Debbie LeMoyne. Thank you.

The Palmyra-Macedon Rotary Club

101 E. Main Street
Palmyra, NY 14522

Board of Directors
Jim Bush 08-10
Tom Breen 08-10
Gary Haigh 08-10
David Read 08-10
Nancy Schrader 8-10
Bob Yost 08-10
Debbie LeMoyne 09-11
Arnie Pechler 09-11
Pat Ver Plank 09-11

2008 - 2009 Club Officers

President
President Elect
Vice President
Secretary
Treasurer
Sergeant-at-Arms
Assistant Sergeant-at-Arms
Past President
R.I. President
District Governor, 7120
Assistant Governor Area 11

Dave Pray
Cindy Surline
Eric Chapman
Joan Shaffer
Margaret Brooks
Roger Wilbur
Tom Breen
Peter Park
John Kenny
Mark Wyse
Tim King

KEEP UP YOUR ATTENDANCE NEARBY CLUB MEETINGS

Monday

Bloomfield	7:30am	St. Bridget CC
Gananda	6:00pm	Log Cabin Restaurant
Williamson	6:15pm	American Legion
Fairport	6:15pm	Green Lantern Inn
Waterloo	6:30pm	Holiday Inn

Tuesday

Red Jacket	7:30am	Lehigh Valley Family Restaurant (Rt 96 and Rt 21)
Clifton Springs	12:00pm	Clifton Springs Hospital Auditorium
Ontario-Walworth	6:15pm	Ontario Firemen's Exempt Hall
Red Creek	6:15pm	Shella's Pizzeria
Sodus	6:15pm	Steger Haus

Wednesday

Victor-Farmington	12:00pm	Legacy Sr. Citizens Complex
Wolcott	12:05pm	Wolcott Elks Lodge

Thursday

Newark	12:05pm	Newark Quality Inn
Canandaigua	12:15pm	Steamboat Landing
Clyde	6:10pm	Donselaar's
East Rochester	6:15pm	Hawthorne's Restaurant