

October 14, 2009
The Palmyra-Macedon Rotary Club's
Canaltown Crier



THE FOUR-WAY TEST

- 1. Is it the TRUTH?**
- 2. Is it FAIR to all concerned?**
- 3. Will it build GOOD WILL and BETTER FRIENDSHIPS?**
- 4. Will it be BENEFICIAL to all concerned?**



Entering Erie Canal Lock #29 at Palmyra, NY



Macedon Veteran's Memorial, Canal Park

Palmyra Macedon Rotary Website: www.palmyramacedonrotary.org
Rotary District 7120 Website: www.rotary7120.org
Rotary International Website: www.rotary.org

October 14

Palmyra Mayor Vicky Daly

Arnie Pechler: Problem Solving – How to Make Effective Decisions

Rotarian Arnie Pechler, Managing Partner of United Professional Advisors in Macedon, presented members with his views on the topic of effective decision making to solve problems that arise in our lives.

He prefaced his remarks with a quote from social philosopher Eric Hoffer that states, “In times of change the learners will inherit the earth, while the knowers will find themselves beautifully equipped to deal with a world



that no longer exists.” Then, he asked his audience, “Do we live in a time of change?”

Before he settled into the serious aspects of the problem solving process, Arnie noted three approaches commonly taken by many people when confronted with a problem or issue that needs to be addressed. First, he said, many people decide to “just wing it,” which is not a good approach and usually leads to a bad outcome. Another mistake, he noted, is the “ostrich approach” where the person simply ignores the problem hoping it will just go away. Finally, there is the procrastinator who hopes that if he does nothing, perhaps the problem will take care of itself! Obviously, none of these approaches can be very effective in dealing with problems of any magnitude.

Arnie then outlined a six-step approach that can lead to an effective decision when confronted with a problem:

- First, identify the exact problem and how it is causing trouble.
- Next, determine the exact cause of the problem so you can correct the cause, not just treat its symptoms. This often requires serious thought.
- Determine all possible solutions, not just one based on preconceived ideas. The more solutions you consider, the better the final one is likely to be.
- Evaluate all possible solutions. Keep an open mind and don't let personal preferences or prejudices influence your thoughts. Also, it's a good idea to consider suggestions from others who may have been in a similar position.
- Pick the best solution with your conscious mind. The “best solution” may very well be a combination of two or more of the possible solutions you've considered.
- Put your solution into effect and take the necessary action to make it happen.

Thanks, Arnie, for a thought-provoking and insightful presentation. Let's all consider adapting these practical applications to our own lives.

Missing in Action

M. Brooks, K. Clement, M. Clement, M. Courtney, N. Farrell, R. Hamblin, R. Kommer, D. LeMoyné, R. Leopard, A. Morrell, J. McGovern, P. Park, M. Rutkowski, E. VerPlank, P. VerPlank.

Thoughts and Prayers

None this week.

FOOD PANTRY DONATIONS

While doing your weekly food shopping, why not pick up an extra item or two to donate to one of our local food pantries? A little goes a long way in the lives of people in need.

Guests and Visiting Rotarians

- John Denniston, former Rotarian
- Pal-Mac Seniors Mason Judd, Mary Bruton, Megan Roland, Katie Poutre, Molly Allen.

Happy Bucks and Confessions

- Nancy Schrader offered a happy buck to celebrate a happy weekend of golf.
- Bill and Pam Dean enjoyed a trip last week to Massachusetts and Rhode Island, capped off by a visit to the Baseball Hall of Fame in Cooperstown on their way home.
- Joan Shaffer had a happy buck “now that the Steelers are winning again!”
- Leslie Vecchiotti donated a happy buck for the successful “Mr. Pal-Mac Pageant,” hosted last weekend by the P-M Interact Club.
- Dianne Sloan had a happy buck in honor of one of her best friends who just had her first baby, a girl named Audrey Grace. The Sloans – Dianne and Bob – also went to the opening of the musical “The Color Purple” at the Auditorium theatre on October 6.

Birthdays and Anniversaries

None this week.

Rotary Club News

- Elena reported on last weekend's gathering of District 7120 Exchange Students at Caledonia-Mumford, which included a presentation by Past District Governor Don Alhart and a tour of the Genesee Country Museum.
- President Dave circulated thank you notes from the Canaltown Days Committee and the director of Canaltown Nursery School for recent donations received from Rotary.
- Pam Dean, who, with husband, Bill, serves on the District Literacy Committee, reminded members of the District Literacy Project seminar which will be held at the East Rochester Presbyterian Church from 9:00 to 11:00 a.m. on Saturday, October 17. The topic is "family literacy."
- At least two more members are needed to work on the Adopt-A-Highway cleanup on Saturday morning, October 17. If you can help, let Bob Yost know ASAP. Those who wish can meet for breakfast at Yellow Mills Diner at 8:00 a.m.; otherwise, show up at the Palmyra Town Hall on Route 21 South ready to go to work at 9:00.
- Eric Chapman reminded those who signed up for the November 1 Buffalo Bills outing that the cost is \$75 per person. Unfortunately, no more tickets are available.
- The third annual "Mr. Pal-Mac Pageant" -- a fundraiser for the Pal-Mac Interact Club -- was held at the high school on Saturday evening, October 3. There were a total of 13 contestants, including Morgan, the high school therapy dog! The winners were: Ted Ramos, "Mr. Pal-Mac"; first runner-up, Joe Allison; and second runner-up, Interact President Kyle Doyle. Thanks to Rotarian (and President-Elect) Cindy Surline who served as a judge.
- Save the date – Wednesday, December 9 – for the annual Rotary Christmas Party at Parkwood Heights. Details will be announced at a later date.
- Gene Bassage was the winner of the "Exempt Button" for the month of October with a high bid of \$12.

Former member John Denniston has been approved by the Board of Directors for membership. This announcement must appear in the Canaltown Crier for three weeks prior to John's induction. If anyone has issue, please see someone on the Board of Directors.

Here's a shot of some of our club members participating in our annual dictionary distribution to Pal-Mac third graders.

The students were all excited about and appreciative of their very own new dictionaries!



50/50 Winner

Bob Culver, \$10, donated to Polio Plus

Upcoming Programs and Presenters

- Oct 21** Arnie Pechler – presenting Mark Preston from Outdoors Unlimited – Being Active While Disabled
- Oct 28** CLUB ASSEMBLY
- Nov 4** Leslie Vechiotti - presenting Stephanie Petty, 2009 Rotary Summer Youth Exchange Student –her experiences both in the Netherlands.
- Nov 11** Eric Chapman – presenting Palmyra Boy Scout Troop 96 and their trip to Philmont Scout Ranch in New Mexico
- Nov 18** Vicky Daly –presenting Mike Boesel who will speak about the Palmyra Canandaigua St Project
- Nov 25** NO MEETING – DAY BEFORE THANKSGIVING
- 12/02/09** CLUB ASSEMBLY – Parkwood Heights
- 12/09/09** Rotary Christmas Party – Parkwood Heights
- 12/16/09** Dianne Sloan presenting Kevin Haschmann – People to People
- 12/23/09** Mary Courtney presentation about a school program – AVID

Please give the name of your speaker and topic to Debbie LeMoyne (986-2625 or email debbie.lemoyne@garlock.com) ASAP. If you are unable to find a speaker on the day that you are assigned either find a replacement or switch with someone. If you are looking for topics, please contact Debbie LeMoyne. Thank you.

The Palmyra-Macedon Rotary Club

101 E. Main Street
Palmyra, NY 14522

Board of Directors
Jim Bush 08-10
Tom Breen 08-10
Gary Haigh 08-10
David Read 08-10
Nancy Schrader 8-10
Bob Yost 08-10
Debbie LeMoyne 09-11
Arnie Pechler 09-11
Pat Ver Plank 09-11

2008 - 2009 Club Officers

President	Dave Pray
President Elect	Cindy Surline
Vice President	Eric Chapman
Secretary	Joan Shaffer
Treasurer	Margaret Brooks
Sergeant-at-Arms	Roger Wilbur
Assistant Sergeant-at-Arms	Tom Breen
Past President	Peter Park
R.I. President	John Kenny
District Governor, 7120	Mark Wyse
Assistant Governor Area 11	Tim King

KEEP UP YOUR ATTENDANCE NEARBY CLUB MEETINGS

Monday

Bloomfield	7:30am	St. Bridget CC
Gananda	6:00pm	Log Cabin Restaurant
Williamson	6:15pm	American Legion
Fairport	6:15pm	Green Lantern Inn
Waterloo	6:30pm	Holiday Inn

Tuesday

Red Jacket	7:30am	Lehigh Valley Family Restaurant (Rt 96 and Rt 21)
Clifton Springs	12:00pm	Clifton Springs Hospital Auditorium
Ontario-Walworth	6:15pm	Ontario Firemen's Exempt Hall
Red Creek	6:15pm	Shella's Pizzeria
Sodus	6:15pm	Steger Haus

Wednesday

Victor-Farmington	12:00pm	Legacy Sr. Citizens Complex
Wolcott	12:05pm	Wolcott Elks Lodge

Thursday

Newark	12:05pm	Newark Quality Inn
Canandaigua	12:15pm	Steamboat Landing
Clyde	6:10pm	Donselaar's
East Rochester	6:15pm	Hawthorne's Restaurant